

WANT TO MAXIMISE THE INFLUENCE OF YOUR SCIENCE OUTSIDE UNIVERSITIES?

Wondering what skills you might need to
get a job doing science outside a University?



Science Impact Boot Camps (Intensives) build on your capabilities and strengths to maximise your impact, and the impact of your science, outside the University environment.

Modular in format, the 1 or 2-day Boot Camps focus on core capabilities needed by scientists to become influencers and thought leaders in non-academic settings.

WHO WE ARE



Anthony Boxshall
PhD GAICD BSc

Boot Camps are delivered by *Science into Action* Principal & Founder, Dr Anthony Boxshall, supported by successful science blogger and Senior Lecturer in Science Communication, Dr Jen Martin. Anthony has extensive senior experience in and with Academia, and non-academic settings including Government, the Community sector and Private Industry. Jen is at the cutting edge of science communication in Australia, with deep expertise in the University and Community sectors.



Jen Martin
PhD GCUT BA BSc

Based on the modules needed, we bring in several other specialist professionals to assist. Often with PhDs, all delivery partners have deep understanding and credentials in their chosen fields.

“Tangible, specific strategies to follow”

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Depending on the modules, participants leave with personalised plans for ongoing skills development, new measures for tracking their impact beyond publications, targeted influence maps and plans, expanded social media profiles, or new networks and approaches for managing their stakeholders, and always...a greater insight into using their strengths to have impact with science.

Boot Camps can be scaled for Early Career Researchers wanting to grow, through mid-career researchers wanting to purposefully expand their toolkit, to senior and established researchers wanting to fine tune their skills.

Delivery is based on adult-learning principles and is highly interactive, inclusive and builds on the strengths of all the participants.

“I like how interactive the workshop has been, we were not just sitting here and writing notes but getting involved and discussion was open and felt like a safe space.”

“Interactive & challenging”

The modular format of our Boot Camps enables us to tailor our sessions according to the needs of your group growing from the Fundamental, to Intermediate and Advanced levels. Modules include:

	Fundamental	Intermediate	Advanced
Increased impact through better communication (spoken & written).	•	•	
Getting science into the decision-makers' world.	•	•	•
Having influence with stakeholders.	•	•	•
Communicating science in plain English.	•		•
Building networks for scientific impact.	•	•	
Expanding non-science skill sets for future careers.	•	•	•
Taking science into the Executive or Board room.			•
Establishing and/or growing a media presence.			•
Building a non-academic career in science (incl. profile).	•	•	
Harnessing the power of social media for science.	•	•	



LOCATIONS AND PRICING:

Costs are based on the duration, number and type of modules delivered. As group dynamics are essential to Boot Camps, 10-12 attendees is the minimum size. Mentoring sessions for smaller groups or individuals are also available. Groups of up to 24 can be accommodated.

Our preference is to use your location and catering arrangements; however, quotes can include both.

CONTACT US FOR MORE INFO:

+61 (0) 418 393 489
info@scienceintoaction.com
Request a quote today.



www.scienceintoaction.com